

**THE FASTEST
MOST PERMANENT REPAIR
FOR MOST FREON LEAKS EVER INVENTED**

Dear Homeowner,

My name is Jim Eichman and I own the Empire Family of Services. We are here to help you with all your air conditioning needs and this coupon and explanation is about helping you **prevent the destruction of the current air conditioning system.**



FREON LEAKS DESTROY AIR CONDITIONERS

The Freon carries the oil that prevents wear and tear to the compressor and other working parts of your home air conditioning system. Without this lubricating oil, the parts quickly wear out, and a system that should last between 12 and 15 years, can be destroyed within weeks. **Manufacturers do not warranty** damages to their equipment that are destroyed through lack of Freon if that lack of Freon happens for some reason other than equipment malfunction.

FREON IS THE COOLING SYSTEM FOR THE COMPRESSOR

Can you picture running your car engine without any water in the radiator? It wouldn't last very long, would it? That is exactly what is happening to your air conditioning compressor when the Freon levels get low. The compressor is a giant motor that generates a lot of heat. If that heat isn't dissipated by the Freon, it will overheat and burn out. Don't let your system get low on Freon every year because of a leak. It will destroy your air conditioner.

THIS AMAZING LEAK DETECTION METHOD

This method uses a fluorescing dye injected directly into the Freon system. This dye moves through the system staying active the entire time you own your system. Should any leak occur, that leak should show under a high intensity ultra violet light. The great thing about this method is that the leak detection is non invasive.

YOU CAN USE YOUR SYSTEM WHILE THE PROCESS IS HAPPENING

Yes, you will not have any down time to speak of. We'll come to your home, inject the dye and bring your system up to its perfect Freon level giving you the cooling the system was designed for originally. We then return the next year or sooner if the Freon leaks out, and can usually find the leak within a couple of minutes.

YOU GET TO VISUALLY IDENTIFY THE LEAK

There isn't any guess work. No mysterious tools that go beep and flash pretty colors indicating a possible leak. You will have real proof with your own eyes as to exactly where that leak is and then we can discuss the repair methods.

ALL THIS, EXCELLENT DETECTION METHOD, IS ONLY \$118

That's right, we will provide this dye for only \$118. This isn't for every leak, just most of them. It doesn't repair all system problems, just locates leaks so that they can be repaired properly and permanently. There may be additional repairs needs at the time of service and you will be advised to them, you know, motor problems, fuses blown, low on Freon and dirty filters. We provide all those things too and provide them at a similar discount.

10 YEARS PARTS AND LABOR

We provide ten years parts and labor on all our Freon leaks repairs for our regular maintenance clients. Your system needs to be maintained every year and if we maintain it and something we fixed goes wrong, **the repair is on me.**

THIS IS AN EXPERT AND I WANT YOU TO BE MY PARTNER

Because this is a marketing experiment, I need your input. Just for calling me out to your home to give you a free evaluation on what we do to solve your Freon problems, Freon leaks, **I am going to give you the first year of air conditioning maintenance absolutely free of charge. That's a \$99 value for free.**

YOUR FREON DYE IS ONLY A \$19 NEW CHARGE

That isn't even going cover the materials needed for this experiment, but I'm gambling that you will love our "**Front of Line Service**" and rave about our "**Low, Low Prices**" to all your friends and relatives and, if you do, the increase in our clientele will easily cover the losses on fixing your system.

So, print out this .pdf, give us a call and start saving;

1.877.247.6426 toll free

Thank you,

Jim Eichman
President Empire Heating and Air Conditioning

Cannot be combined with any other offer or discount



Jim and Stephanie